

4/16/25

**Week 16: Spring Mission Feeding**

**James & Betty Robison**

**Jordan Rubin #1**

**Studio discussion:**

**JAMES:** You know, I'm glad I'm always excited when we get to talk to you. You say, "You don't even know me." Well, I understand. Some of you, I probably do. But, you say, "Well, you might not like me." Well, I don't know. Maybe if you knew us you wouldn't like us. But I tell you one thing, I would love you no matter how many challenges you have. As a matter of fact, we've told you who watch us that you ever watched us try to save children's lives who are starving or who don't have clean water and it's killing them, and who've been sexually trafficked and we've set them free, that we care as much about you as we do any of them. And we do. I want you to know I'm glad you're here.

Betty, I'm thinking back 20 years ago, a man walked into our life and he said, "I want to talk to you about The Maker's Diet." His name was Jordan Rubin. Jordan, do you remember coming here and telling us about the Maker's Diet?

**JORDAN:** I do! We'd already been supporting the ministry for years. It was such a blessing to be here.

**JAMES:** And so now, 20 years together. Do you know what? He's written so many great books. As a matter of fact, we've got -- I have to be pretty strong to pick them up. I have three of them right here. Here's another great one. Every one he writes is fabulous. They're worth reading. They can not only change your life, they can save your life. Now, this is one that you've written, I guess, fairly recently. It's really -- why do you think this is important?

**JORDAN:** Well, Natural Remedies is great. In fact, Betty and I were talking off the air, there are so many things that come up every day that we just need a remedy for. So I like to think of

this as your biblical medicine cabinet. But these are all natural or ancient medicines. So what the book title, *Natural Remedies, Ancient Nutrition*, is what our great-great-grandparents would have done if they had a pimple or if they had a bruise or a bump or a cut or a scrape. As the parents of multiple children, there's always inevitably something that's going to happen. My kids know when they're at a game and they have a bruise, or when they just don't feel right in their stomach or they have a headache, they come to me and ask. For a headache, I say, "Drink eight ounces of water. Put some lavender oil on your temples. Repeat ten minutes later." And it's almost always gone. Not to say that medicine doesn't have its place, but I'm more interested in starting with natural remedies because instead of side effects, they often have side benefits.

**BETTY:** Well, I keep this close by at home. I have it right there close by and I'll pick it up. I've used it quite often.

**JAMES:** Well, and what you share works. It has helped us. Who knows? It could have saved our lives. It could have delivered healing to us. It could have delivered us from a terrible disease. This *Probiotic Diet*, is this the newest one? How would you sum it up?

**JORDAN:** Well, I would say this. Digestive problems are absolutely on the rise. People have constipation, IBS, and Crohn's disease, which is what I suffered from and we talked about on the program 20 years ago. Ulcerative colitis. People have celiac disease and gluten intolerance. But there are other issues that are caused by gut imbalance, and I'm talking about seasonal allergies, which are very much on the rise. What about autism spectrum disorders in children? Absolutely gut-related. What about eczema or psoriasis? Every condition that we deal with comes from the gut. The probiotic diet restores a natural balance to our eating that gives us these good germs, which are probiotics. When I used to say that 25, 30 years ago, people freaked out. Like, what are good germs? It's an oxymoron. But they are the guardians of your gut. So in the probiotic diet, we will teach you how to eat to make your life healthy all over, but particularly from a gut-centric or gut-focused way. You'll see your skin clear up. You'll see your energy improve. You'll see aches and pains diminish. It is the way that we should focus.

I often would say that our gut is like Jerusalem to God. It is the center of our health universe and everything emanates from that. So we're going to teach you how to eat, what beverages to consume that contain probiotics, and what supplements are best because there's a lot of confusion.

**JAMES:** Well, you've been doing this so effectively for 30 years, and you were talking about you having your own battles. You were actually being killed by what was going on. I mean, you were in a battle for your life. There were many times, if not most of the time, it didn't look like you were going to win the battle. So would you say that starting even with the Maker's Diet what God showed you, would you say he not only changed your life but saved your life?

**JORDAN:** He did. And I tried 69 medical experts. I say that loosely. I started with conventional medicine, medications, and surgical procedures that were recommended, but they all had horrible outcomes. And so, I ultimately was able to get on a path to natural healing but it took me a long time to find the answer, and thank God it was found in him. I didn't want to do anything with my life from the day I got sick until I got well, that didn't involve helping other people transform their health, eradicate disease, or better yet, avoid it.

And that ability to see God's plan in body, mind, and spirit bring about my healing has been a huge blessing because all I can do is boast about my weakness, and the power of Christ has dwelled within the message. So it's been an exciting one. Probiotics were key to my recovery, and I've helped thousands understand how putting these foods that contain probiotics back in their life. Every meal, makes a tremendous difference.

I'll give you an example. We all went through a crazy pandemic and everybody's got different thoughts about it. But there's a probiotic that I teach you about in the probiotic diet that can help destroy lipid envelope viruses. Coronavirus is a lipid envelope virus and Covid 19 was caused by that. And so even colds and flu, or what you'd call seasonal illnesses can be helped by probiotics. So I was healed of a chronic, what people would call inflammatory autoimmune disease. Later, I overcame cancer and we talked about that on this program. But it's all been through the same principles: trust God and his creation, and he knows best.

**BETTY:** Well, I'm looking forward to this one because I had some challenges with my gut, as you call it just through life and a sensitivity to certain things that I maybe ate wrong, and had to watch what I was eating. But I want to know the right things to do to build that up, build that defense up in my body. So I'm looking forward to this.

**JORDAN:** It's interesting because history shows us that our ancestors knew that when you ate something that might be difficult to digest, it was paired with a probiotic food. For example, sauerkraut is a probiotic food. It wasn't combined with a hotdog at a baseball game. Our ancestors consumed fermented foods with meats to help digest. What about pickled ginger with sushi? It's not there just for taste. The Japanese people knew that pickled ginger helped them digest the different things. The sushi and raw fish sometimes contain parasites, so it's pretty helpful to have that one-two punch. The list goes on and on.

You're going to learn about the history of probiotics, who first coined the term, and how you and your family can consume them deliciously at every meal.

**BETTY:** Will it be something that you can enjoy eating? A certain way you can enjoy it. It's not like I'm having to have good stuff taken away.

**JORDAN:** I used to get made fun of for recommending twigs, rocks, and berries. The truth is, I only recommended berries. But all of the meals that are in the probiotic diet are tasty, they're nourishing, and they can help you avoid what 100% of people deal with, which is occasional digestive issues. It spares nobody anymore.

**JAMES:** Isn't that amazing? That's a pretty simple remedy. By the way, I wanted to tell all of you who are watching, that we're going to give you all three of these books. If you'll just give life if you'll just share God's love in the form of life and just demonstrate that love. But you came here with something in your heart, not just these books and all these messages. What was it that made you anxious to come and be with us again? Because we are close. We pray for each

other. We assist each other. We encourage each other. I've done everything to help you get his message, his word, his love, his healing to people. Do you agree with that?

**JORDAN:** Yes.

**JAMES:** We've been a booster and you've encouraged everything we've tried to do. What is it that made you want to come here today?

**JORDAN:** Well, I was extremely excited to be on with the two of you, not to say that your kiddos aren't amazing, but it has been such a true blessing. I remember we were talking about this offstage, James. You called me the very first time I was on and said, "You're going to be the Billy Graham of Health, the health evangelist." This was when I was in my 20s, and I'd just started. I was so excited to be here, but a little nervous. I remember a magazine came out with James' quote that said, "The Health Evangelist" and had a picture of me on that magazine, it was a Christian magazine launching the Maker's Diet. It's been just an amazing journey. What I love about *Life Today* and LIFE Outreach is that every time we're here, it's a double blessing, a double portion of anointing like Elisha received because individuals will get a chance to learn the principles of health and healing through nutrition, through essential oils, what to eat, what not to eat. At the same time, they are giving life to a child in Africa, for example. And not just life -- hope! I always say this. People are deficient in vitamins and minerals, and maybe protein and probiotics, but the greatest deficiency is hope. What I see in *LIFE's* ministries and missions is the ability not just to fill a belly but to set a life on a course that can change history. Every life makes a difference. It's so, so exciting that someone can get a blessing into their home and change their generations through eating and living God's way but to be able to have a child and be able to live a life or death situation, it's such an awesome experience for me. People can buy books anywhere, but how often can they give life and then receive life? Not very often. So that's why I love coming here.

**JAMES:** I believe that right now we are on our way to literally showing the world what the family of the perfect Father looks like. Rather than having our will done, have his will and his

dream fulfilled. His dream was for his will to be done on his earth with kingdom impact. Do you agree with that?

**JORDAN:** I do.

**JAMES:** So, if we would begin to live to fulfill the Father's will, what you can only do as a family, you don't do it as separated parts but connected parts uniquely designed, very different, sometimes disagreeing, but coming together. If we have friction, we get sharper, not duller. If the family of the perfect Father would make a kingdom impact right now, it would impact the world and it would fulfill his dream. Don't you agree?

**JORDAN:** I do.

**JAMES:** Do you think the stage has been set for that, right?

**JORDAN:** I do. I'm almost feeling like you're Simeon and Anna waiting to see salvation, and being kept alive for all these years to do that. Because I truly believe this is going to be a golden age for freedom. Freedom from bondage, freedom from sickness, freedom from debt, all of these horrific things that have been forced down on us. We were just literally walking around like robots. Some of us who have been blessed to receive revelation from God to understand this emperor's-new-clothes system, whether it's pharmaceutical or big food or education, all of this has just been degraded over time. The enemy was just about to take his biggest swing. I feel like God gave us a window. I want to see God get the credit. I don't want this to be about billionaires or technology or politics. This has to be God gaining the glory which is why I've always said whether I'm preaching in a church or on a program like this, I want to see Christians be the healthiest people in the world and get the credit for bringing a message that God had from the beginning. I'm energized and excited about these days that are ahead. We need to take good advantage of them and allow others to see how we live and to practice what we preach. Or better yet, only preach what we consistently practice because that's what the body of Christ needs.

**BETTY:** I feel like, therefore, what you do is so important because to be healthy and to be spiritually strong, that's a pretty good combination. Our bodies, knowing we can have more control over what we put into our bodies and we can take care of them as God planned for us to do the different things, know what's good for us, and what's not good. Yeah, it may look good all flared out there on the table but is that good for me? Am I going to feel good after I eat it or take it?

But good prevention too. Not having to fill our bodies with so much medicine and antibiotics. Do you have any quick heals for antibiotics?

**JORDAN:** I do. The probiotic diet will tell you how to build resilience so that you don't have to rely on antibiotics very often. I do want to mention something because this is popular in culture today. The book *Essential Fasting* will give you a program, an eating and fasting program that's biblically inspired and can help people lose weight because that is a huge topic. There are medications that people are using now to lose weight, which have some side effects.

A good friend of mine who's a pastor in Tennessee just went on this program, or a similar program to this, and lost 12 pounds in one month. He came to me and said, "Jordan, I'm not as healthy as I was in my 60s. I want to be healthy not just for me but for those that God has given me the ability to shepherd over." He is so excited. He says, "Jordan, this has changed my life." Now, he grew up in Tennessee. People eat a lot of unhealthy things historically, and he was just so excited. So there are principles where you can lose weight God's way.

I'm not again saying that medicine is not necessary, but I believe there are better ways to become healthy than by taking a pill or an IV, so to speak. So antibiotics are natural ways to treat health issues. Our *Natural Remedies* will teach you that. In fact, oregano oil we'll teach you how to use that. Thyme oil, hyssop are sort of the Bible's antibiotics. And then the probiotics will teach you how to keep your gut healthy so you don't need antibiotics frequently.

**JAMES:** I'm just so thankful for the opportunity to share Jordan with you. It's just so wonderful to sit here and look at her. I tell her every time I see her. She came in today and said, "How does

this look?" I say, "Well, the minute you put it on, it looked beautiful." Clothes don't make Betty look beautiful. Betty makes clothes look beautiful. And Jordan, by the way, is contributing to keeping this 81-year-old lady looking like a very young lady, and very healthy. I just wish you could understand the joy that I have in ensuring a girl who felt like the least intelligent, not the smartest, least popular middle child and didn't think she was pretty. I have spent 64 years, 62 of them married this month telling her how beautiful she is. This is what I'd like you to hear. I don't know what you think about yourself, but I tell her what God wants all of us to hear. He thinks you're beautiful. He thinks you're amazing.

What Jordan Rubin tries to do, he tries to help us be healthy so we can do what God, in his magnificent beauty and creation desires to do in us and through us for his glory and the benefit of others making a kingdom impact. The impact is made by his family, his body, and the church that looks like Jesus. Jordan, this is going to be our prayer together as we close today that he'll get the church healthy in every way.

Father, thank you for the wisdom Jordan has shared all these years. Thank you for the benefit it's been to me and Betty and our family, and all the people that will accept it. Heal your body. Use your body to heal a broken church, and a defeated, divided world, and a nation, and we can see it happen amazingly, rapidly. Please do it, in Jesus' name.

Jordan, we love you. I hope people will get the books. I'm going to ask all of you who will to help us in our feeding program. We have been feeding children and saving millions of lives for years. It's been one of the greatest things that we've ever done. What I want to ask you to do right now is would you just help us give food to children who don't have it? I want you to watch this, and I want you to listen to God, and then I want you to do what he tells you to do.

**Transition roll-in:**

**BETTY:** When James and I go to the field, we go to the feeding areas where the children are being fed, and we're even partaking in the process of pouring the nutritional food into the containers for the children. My heart is either blessed or hurting because



when I look down in that barrel and I see it nearly empty, and the children are lined up, still long, long lines, my heart breaks.

**ISAK:** Betty, we've just heard a tragic story from Maria. Maria is a grandmother of four who unfortunately lost her youngest grandchild.

**OPEN CAPTIONS:** My grandbaby was sick, and her body started swelling. The doctors told us it was malnutrition. So they promised to provide some food, but unfortunately, we never got it. Then they started giving her milk until the baby passed away.

**ISAK:** Oh! I can tell it is very -- I'm sorry. You loved your grandchild. I'm sorry that they couldn't do more to save her life.

Betty, I know that as a grandmother you must know how she must feel. I asked her, "What do you pray for?" She said for provision and health for her three remaining grandchildren. Please, Betty, I'm asking you today on her behalf and her grandchildren, to appeal to all the grandmothers and mothers, to the friends of *LIFE* to respond and help us with her prayer.

[ Child crying ]

**Studio appeal:**

**JAMES:** What we're asking you to do for the children right now is be an answer to a prayer that Betty had years ago when we used to go out and feed and she's watching your feed and knowing that as she watches us run out, we're running out in most of the places. She sat in our studio and said, "I've made it my prayer that the line to feed them will always be longer than the line to get the food." Because we got tired of watching them crawl down the bottom of the barrel and just scrape with their little fingers because they didn't get any in their bowl. And

they'd eat it. We watched them with the little bit of the soup that had fallen in the dirt and they would eat the dirt and the soup. And then Betty prayed that prayer.

Betty, I believe we watched God answer that prayer. But I'm going to tell you something right now. We need a miracle. We have got some serious places right now. We're committed to feeding 350,000 of those the missionaries have found. Remember, the missionaries plant their family. They may come from Portugal, they may come from Brazil, they come from all over the world and plant their little family there in the midst of death and hell to bring heaven and God's salvation and life because of love, his love in them. But as they've told us, Betty, we can't stay. We don't have anything to give. The first time we went we said, "We're going to stay here with you." They startlingly stepped up and said, "Please don't! Please go home and ask the people to help us so we can stay." We came back not knowing if they would help us but we've seen a miracle, haven't we? A miracle of love.

**BETTY:** We have. And you continue to help us all be that miracle to reach out to these children who are starving without our help. Those grandmothers, many of those grandmothers, weep over the loss of their grandchildren. I have grandchildren. I know I would weep too, very much so. But please, reach out with us. Let's do it together. Let's let these little children live their full lives by helping them by feeding them.

**JAMES:** Your gift of \$30 will minister life to three children for the next months. \$50 will reach five. \$100 will reach ten. Could you give a thousand? Whatever you can do, do it. We will send the *Natural Remedies* for any gift. We'll send all three books if you give \$100 or more. We'll send the beautiful "Lion of Judah" with the cross, the power, to say thank you.

Please go get your bank card. Use it like a check. If you write a check, make it to LIFE. But we're asking you to let God lead you in making the largest love gift you can make. We will send you some gifts to bless you. Please, please help us feed as many children as you can. Please do it right now.

**SMF Cause 2025:**

**ANNOUNCER:** *Right now, across the continent of Africa, children are suffering, facing severe malnutrition, and even death. With food reserves gone, and many areas experiencing severe famine, we urgently need to replenish supplies to keep feeding the 350,000 children who are counting on us.*

*Through Life's mission feeding outreach, your gift of love can be an answer to prayer for a hurting and hungry child in their time of need. Call now with your life-saving gift of \$30, \$50, or \$100 to help feed and care for three, five, or ten children for three full months. With your gift, we'll send you Natural Remedies. This beautifully illustrated book explores ancient nutrition and the health benefits found in God's creation to help you live your best life. With your gift of \$100 or more, please request your "Health and Wellness bundle." This three-book set includes Natural Remedies, as well as Essential Fasting, a simple eating strategy to accelerate weight loss, crush cravings, and reverse aging, and the probiotic diet that gives effective strategies to improve digestion, boost brain health, and supercharge your immune system. Finally, please consider a gift of \$1,000 or more, which will help feed 100 children, and you may request our inspiring bronze sculpture, "Lion of Judah."*

*Please call, write, or make your gift online today.*

**JORDAN:** Hi, I'm Jordan Rubin, and for over two decades, my wife Nicki and I have been supporting the ministries of *LIFE*. With any gift to mission feeding, you will transform the lives of 350,000 children in Africa by giving them nutritious food and a hope for the future. With your gift, you'll receive a powerful wellness bundle, which can bring the power of health and nutrition into your own home. Transform the lives of thousands and your own family. Do it today.

**Studio good-bye:**

**JAMES:** You know, when Jordan came here, he was a dying man. Dying in some ways, he didn't realize he was going to be fighting later. But God miraculously gave him life. He's been sharing that life with people all over the world. Right here -- he started with a lot of it right here. You're the ones that make *Life Today* possible, as well as the feeding so we want to say thank you.

Jordan, thank you for helping us and helping our grandchildren. We have over 30 grandchildren now, so we'll keep them all alive. We love you, man. We sure love you. Thank you for helping us love so many people who are often overlooked, never noticed, the least of these. Thank you so much. God bless you and bless through you.