

**4/18/25 From: 5/19/23**  
**Week 16: Spring Mission Feeding**  
**James and Betty Robison**  
**Mission special #2**

**Studio discussion:**

**JAMES:** Well, we want to welcome you to *Life Today*, James and Betty Robison. We talk about life every day. I want to ask you something. Have you not just been stunned, shocked, horrified, crushed, brokenhearted, devastated over the fact that we have had little children, more than once now over the last years killed in schools? Just little kids! Very young. And that people don't matter anymore to some people. They just take their lives.

Let me ask you something. If you knew beyond any question that you could prevent another child from being hurt in school by some terrorist-minded, angry, hate-filled individual, would you do it? If you could save their lives? Positively, 100 percent sure. Of course, you would. Betty, there is not a person watching who wouldn't do anything they could to save those children's lives.

Well, now I want you to listen closely. I really want you to hear this. As a matter of fact, let me just kind of look right in at you. I want to guarantee you something today. I'm praying that this will be one of the most important programs that you've ever watched. But I'll make a guarantee, it's going to be the most important program many people see, several people. As a matter of fact, you are going to determine—yes, you would, you can, literally, absolutely, no question about it—you can determine whether somebody lives or not. And you can not only give them the life they would lose, give it back to them, but you could give them an opportunity at life beyond anything they ever dreamed.

Betty, I think what's happened to us, and you're going to see actually when this process began in the early days or early years when we began to see the beauty, the value, the preciousness, the true greatness of the overlooked, the impoverished, those Jesus called "the least of these." Jesus

made a couple of things clear when he told the story of the least of these, the hungry, the thirsty, the imprisoned, the downtrodden, and the overlooked; how when they are noticed you are his sheep; that means the people that are moved that way. There is no question. Something has happened inside of them that is a result of his presence and his love, and his power being manifest, and his compassion. And he said, "If you want to bless me, you bless the least of these."

Let me just give you this guarantee. I want you to watch when Betty had a prayer answered, when we were seeing lines so long you couldn't see the end of it. And Betty said something that changed millions and millions of lives. It saved them because she made a request, and it was a request to God and to you. And it saved millions.

I want you to watch this. Watch when she first said this. And then know you can be the miracle that somebody longed for, that they never dreamed they would see. Watch.

**Field appeal:**

**JAMES:** Because we've got a quarter of a million, plus an additional 25,000. Take as many as you can.

**BETTY:** I've got to say this. I don't interrupt you too often, but I feel like I must say this. When we've been over there and seen the children, they line up for a cup of soup, something nutritious. And sometimes, we run out before we get to the end of the line. I would like for you to join the line with James and me, let's make our line longer than their line so there is plenty for them to have.

**ANNOUNCER:** When Mission Feeding began over 30 years ago, LIFE Outreach and its mission partners were challenged to feed 5,000 starving and malnourished children in Southern Africa. And there were days when the missionaries would run out of food and some children would have to leave the line hungry. Understandably, desperate mothers and children would do whatever it took to try and get a bowl of food.

**JAMES:** I can't get them to stop pressing in on us so I can even get to the soup. These people are hungry! And this is an area where we've been feeding.

**ANNOUNCER:** In the ensuing decades, Mission Feeding has been stabilized and expanded into many more areas. Food processing factories were built, hundreds of trucks deliver food across miles of dirt roads and rough terrain, and scores of mission workers prepare the meals to feed the children in remote villages.

The *LIFE Outreach* supporters answered Betty's call to have our line to help longer than the children's line. And as a result, Mission Feeding has helped to save more than 18 million lives and feeds over 350,000 children daily in Southern Africa.

But unfortunately, we are still in danger of running out of food. Unexpected crises like widespread flooding in South Sudan, and drought in Angola, have left thousands of children without food and at risk for severe malnutrition. With your help, we once again have an opportunity to save the lives of children in desperate need of food.

As Betty asked many years ago, let's make our line longer than theirs so there's plenty for them to have because we know there is life in every bowl.

**Studio appeal:**

**JAMES:** When Betty first made that request, the majority of the places that we went, we ran out. We ran out of food because once the impoverished people who were starving and malnourished found there was somebody that cared enough to give them food that would save their children and save their families, they would walk not just 50 kilometers, but 100 and sometimes hundreds.

And invariably, Betty, we were watching the children drop down, pull the bucket down, the big barrel that we were dipping out of, and begin to crawl in it and scrape food. There were many

times that the missionaries told us, and we saw it several times, where the children would get the mix that had accidentally dropped on the ground or spilled or somebody had spilled some and they would eat it, scoop it up.

And our mission's director, now our executive vice president, Bruce Jacobson actually watched children eat dirt. They had to put something in their little malnourished mouth that felt like they were getting some kind of nutrition, when in fact it was dirt. And Betty, you prayed. You not only said that, but you prayed. And then several times we asked our viewers to pray and now then for over 20 years, with very few exceptions, the line to feed has always been equal to or greater than the line to receive. That's a miracle.

Here's what I'd like you to know. Betty, every person watching us today could save at least three lives. You say how? Well, because we're asking people to feed three children or five children or ten children or a hundred or hundreds based on what you can do. But there's just not many couples or families that couldn't feed three—now listen to what I'm saying—for \$30. That's just like going out with your family to get some burgers. This is three children for months. Everything you need to maintain your health and save your life, they actually get strong enough, Betty that they can begin to be productive and even learn to plant their own gardens. So your prayer has been answered. I think it is a miracle.

**BETTY:** I really do too, James. And I want to thank you if you've been with us through this long, long journey of feeding the children and seeing all of them getting the nourishment they need. Thank you. But if this is your first time, I hope you'll join us. What a blessing you will receive just from giving from your heart and knowing that you're going to be able to feed these children and have plenty for them.

**JAMES:** And I hope you don't miss the thought and the reality and the absolute fact that 18 million children's lives have been saved because our line is longer than theirs. But I want to tell you right now, we're in a desperate situation because of crises all over the world, even feeling pressure here in our advanced country, in the United States. We right now feel a pressure that is great.

But could you—could you save the lives of three children or five by giving \$30 or \$50? I want you to listen to Isak Pretorius. Peter Pretorius was the lead missionary that went to be with Jesus just a few years ago now. And Isak has literally taken over the leadership of that ministry. But listen, he is talking to a mother. Now listen to her experience, and listen to her heart cry and know that you can be an answer to her pain, her heart cry, her prayer, the need and you can be the miracle they long for. You can be for somebody!

And I pray today there wouldn't be a single person watching that wouldn't get in the line to save the lives of those who have come literally desperate for life. Please listen to the heart of this mother.

**Field appeal:**

**ISAK:** I've just been talking to this mother Wowok and she had seven children. Four of those seven children are now dead. Died at different occasions but all because of the same thing. Simply a lack of food— they starved to death.

**Open Captions**

>> We don't have enough food and I worry that my children will be malnourished again.

>> Our mom works so hard for just a little food. We only have enough to eat one or two days a week.

>> The younger children cry because they are hungry. I give them some water to drink, and I sing to them for a distraction.

>> When my siblings cry out, I feel bad because I can't help right now. The only thing I can do is work hard in school so maybe I can help out later.

**ISAK:** I asked her if she had hope. She said no. There isn't hope. But then she said, "But because

you've come here and visited me, I do have some hope." Some hope that you'll be able to help me to feed my children.

We're here, we're prepared to do anything and everything that it takes. But we can't do that without the resources that we need. Please do whatever you can do.

**Studio appeal:**

**JAMES:** Lord, I want to thank you for the beautiful scene we just saw of children eating. And every one of those bowls and the food in it was provided by someone watching *Life Today* somewhere. God, help every person watching right now to become the miracle mothers are longing for; in Jesus' name.

Please! Would you right now say, God, I'm going to be the miracle. I'm going to be the answer to mothers' prayers. That mother has already lost several children. She believes she could lose another. The fact is, without our line, Betty, being long enough to offer her children food, she will very likely almost certainly lose another.

Could you today go get your checkbook, or go and get a bank card, and would you save three lives with a gift of \$30? Could you do that, please? A gift of \$50 will save five. \$100, I don't know where you could better put a \$100, save the lives of ten. Would you right now, in answer to Betty's heart cry and prayer, in answer to the prayer, the heartache and the concern of so many mothers?

We have 350,000 of their children right now organized into feeding areas. They're in place. The mission workers have planted their lives and oftentimes their entire families in the midst of that suffering to put God's arms around these people. But you are the only ones, we here at *LIFE* are the only ones who can give those mission workers and those relief workers the food to put in those bowls, and to give those children the life that it provides. Would you go get your bank card, use it like a check, or write a check? Make it to *LIFE* but call the number or go online and use that card and make the gift. If there is any way that you could help us feed 100 children with

a \$1,000 gift, would you please do it?

We have several gifts for you. There is a level at which you can help but you really are giving the greatest gift, you're giving people life and a chance at life. Would you right now go online, or dial that number there and use that bank card? Use it like a check and make the greatest gift you can. If you could miraculously help us feed 100 children, I pray you'll help us feed 100 children. Some of you can give \$1,000. You might even be able to do more. But you can do something. Please do it!

**SMF Cause 2025:**

**ANNOUNCER:** *Right now, across the continent of Africa, children are suffering, facing severe malnutrition, and even death. With food reserves gone, and many areas experiencing severe famine, we urgently need to replenish supplies to keep feeding the 350,000 children who are counting on us.*

*Through Life's mission feeding outreach, your gift of love can be an answer to prayer for a hurting and hungry child in their time of need. Call now with your life-saving gift of \$30, \$50, or \$100 to help feed and care for three, five, or ten children for three full months. With your gift, we'll send you Natural Remedies. This beautifully illustrated book explores ancient nutrition and the health benefits found in God's creation to help you live your best life. With your gift of \$100 or more, please request your "Health and Wellness bundle." This three-book set includes Natural Remedies, as well as Essential Fasting, a simple eating strategy to accelerate weight loss, crush cravings, and reverse aging, and the probiotic diet that gives effective strategies to improve digestion, boost brain health, and supercharge your immune system. Finally, please consider a gift of \$1,000 or more, which will help feed 100 children, and you may request our inspiring bronze sculpture, "Lion of Judah."*

*Please call, write, or make your gift online today.*

**Field appeal:**

**TAMMY:** As a widow, suffering isn't something I've escaped in life. Oh there was a day I might

have gone to some lengths to avoid it, but I now know that part of my purpose is to do what I can to breathe hope into those who are suffering.

But here, walking through this clinic, it is everywhere I turn in the horrific form of starvation. Part of me wants to run from this scene, but the other wants to run for help.

"Hope deferred makes the heart sick." This mother Shakira, her heart is sick because she is losing hope for her little princess, Louisa, a precious 16-month-old girl so severely malnourished she weighs a mere seven pounds.

My life verse is Jeremiah 29:11, it has breathed life into me countless times. "For I know the plans I have for you," declares the Lord. "Plans to prosper you and not to harm you. Plans to give you a hope and a future."

I think sometimes—sometimes we forget it applies to these precious children too. It is so critical for us to respond, to not hesitate, to not think that somebody else is going to take care of this need. You can be the difference today in the life of this family and the life of hundreds of thousands of families.

**Studio appeal:**

**JAMES:** Betty, Tammy has helped us put God's arms of love around millions of people. Our viewers have helped us do that.

**BETTY:** She has, and you have so much. Thank you for that. But I hope you'll continue to, just as Tammy said, we can breathe life into these children through our gifts. It will save their lives to get them the food that they need. What a horrible death it is to die without food, James—to be hungry. And mothers watching their precious little ones just die. And to lose so many of them!

Please join us and let's make a difference. Let's let these mothers see their children grow up because we've given them the simple food that they need to survive. Please do that with us.



**JAMES:** Betty, I'm believing with all my heart every one of you who has given, maybe even to this particular feeding emphasis, where we're asking you to help us literally provide food for 350,000 every day, and it takes a miracle for you to take three or five or ten, whatever you can. But Betty, I'm believing every person who has helped, if you're able, you'll help again even during this emphasis. If you've not helped that you will join the line to keep our line longer than theirs no matter how long it might stretch to, no matter what crisis comes because we're going to be giving people an expression of God's love and his light.

So please, go get your bank card, use it like a check. If you do write a check, make it to *LIFE*. That's what you're giving. But call us and tell us you're putting it in the mail. Betty, I'm praying right now for every person, every one of you watching. I don't know what's going on in your family.

But Father, would you release healing power to the family right now that so desperately needs it, that needs your arms of love and comfort around them? Would you comfort them? Would you give them the miracle their heart longs for and they need, even as they perhaps become a miracle for somebody else; in Jesus' name.

I do pray you get the miracle you're asking for. And I pray you become the source of a miracle that answered prayer for someone else. And I'm praying God will answer your prayers and give you the miracle you long for.

Please make the gift God put on your heart. This is what we want. We want the Lord to bless you. This is just an awesome gift. And I've told you about the beautiful bronze. You're going to be blessed. But you're going to be the greatest blessing anyone could experience, the blessing of life, a miracle of life. Thank you so much for making that gift.

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**JORDAN:** Hi, I'm Jordan Rubin, and for over two decades, my wife Nicki and I have been supporting the ministries of *LIFE*. With any gift to mission feeding, you will transform the lives of 350,000 children in Africa by giving them nutritious food and a hope for the future. With your gift, you'll receive a powerful wellness bundle, which can bring the power of health and nutrition into your own home. Transform the lives of thousands and your own family. Do it today.

**Field appeal:**

**Announcer:** Across the arid plains of Angola, rural clinics like these are bursting at the seams with mothers and their children who suffer from malnutrition. Our mission team witnessed firsthand the serious nature of this tragic situation. Local village mothers who could not get their children to clinics in time, shared their heartache of watching their children pass away. All of this tragedy is brought on by harsh drought conditions, robbing them of any food to feed their children.

**ISAK:** We're here in rural Angola and the drought that has ravaged this area is not a one-year drought, not a two-year drought, five years of drought! For five years they've not had enough rainfall to grow a single crop.

But, you know, the reality is it's not just the lack of crops. It's not just dry, hard soil, it's lives. Lives that are being stolen by the lack of food. Not a war! Not some human-made crisis. Simply the fact that there isn't enough rainfall to grow crops to feed their children. And that is what stealing their lives, children dying of malnutrition. Many parents are telling us, "We don't know what to do. We don't know where to turn. We've done everything we can do, but we can't feed our children."

You say, "Well, what do you do? How do I make it rain?" No, you can't make it rain in the physical sense of the water that's needed to grow these crops, but what you can do is you can open your heart and you can make it rain, literally, like manna from heaven. When you open your hearts and say, "I'll give a gift today. I will support the ability to bring mission feeding to these families, to these villages, to these children," what you're doing is you're making it rain -- rain love by making it rain food. Literally, extending that bowl of food, that lifeline at this time to these children, to these villages, to the mothers that are crying out to us to help them today.

### **In the studio**

**JAMES:** Thank you for sharing his love. Thank you for helping our line be longer than the line of need, the line of love. Thank you for watching *Life Today*. Thanks for sharing it.